

Gender Responsive Procurement

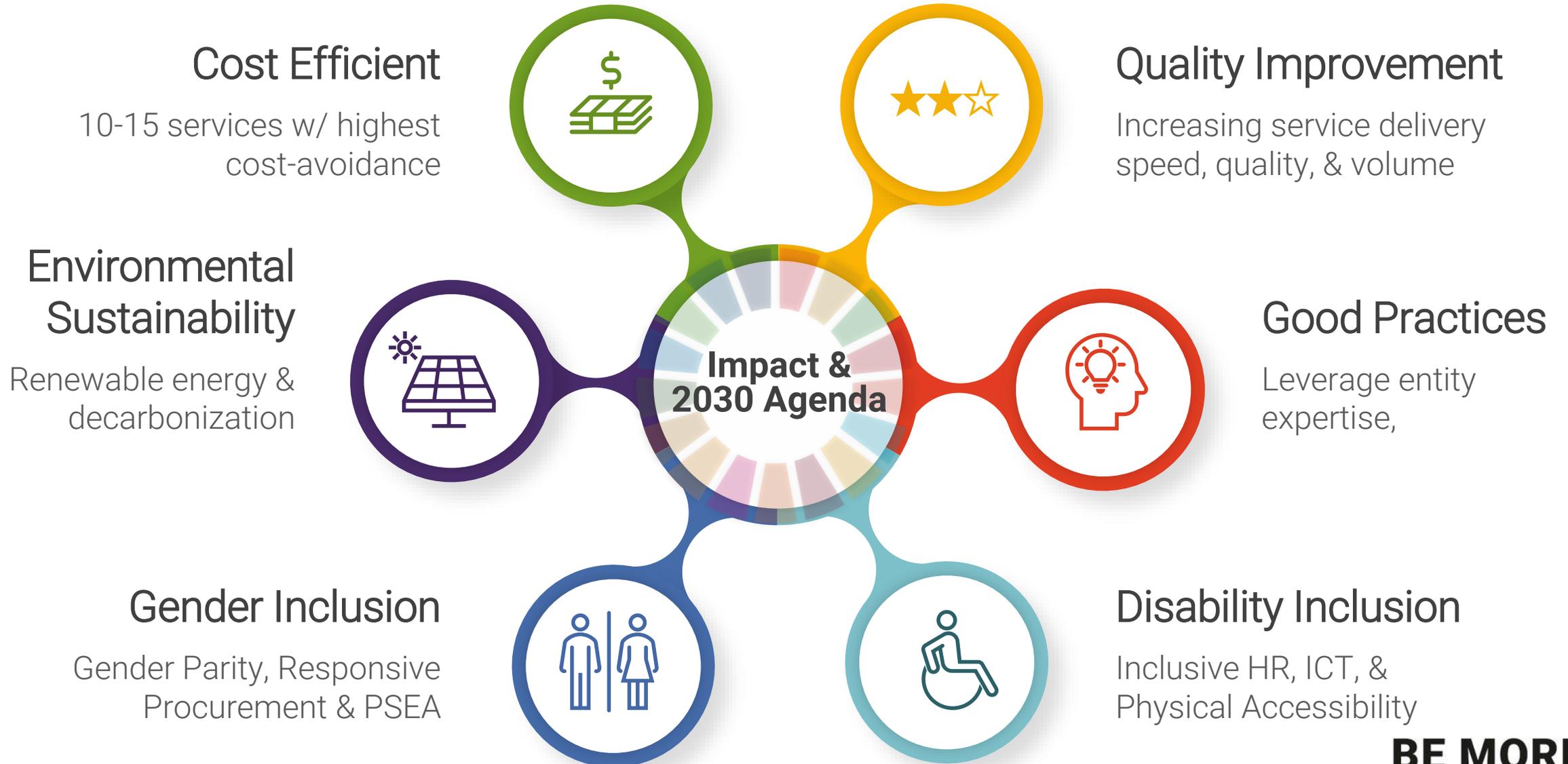
Refresher & country example

High-Impact Services for
Business Operations Strategy

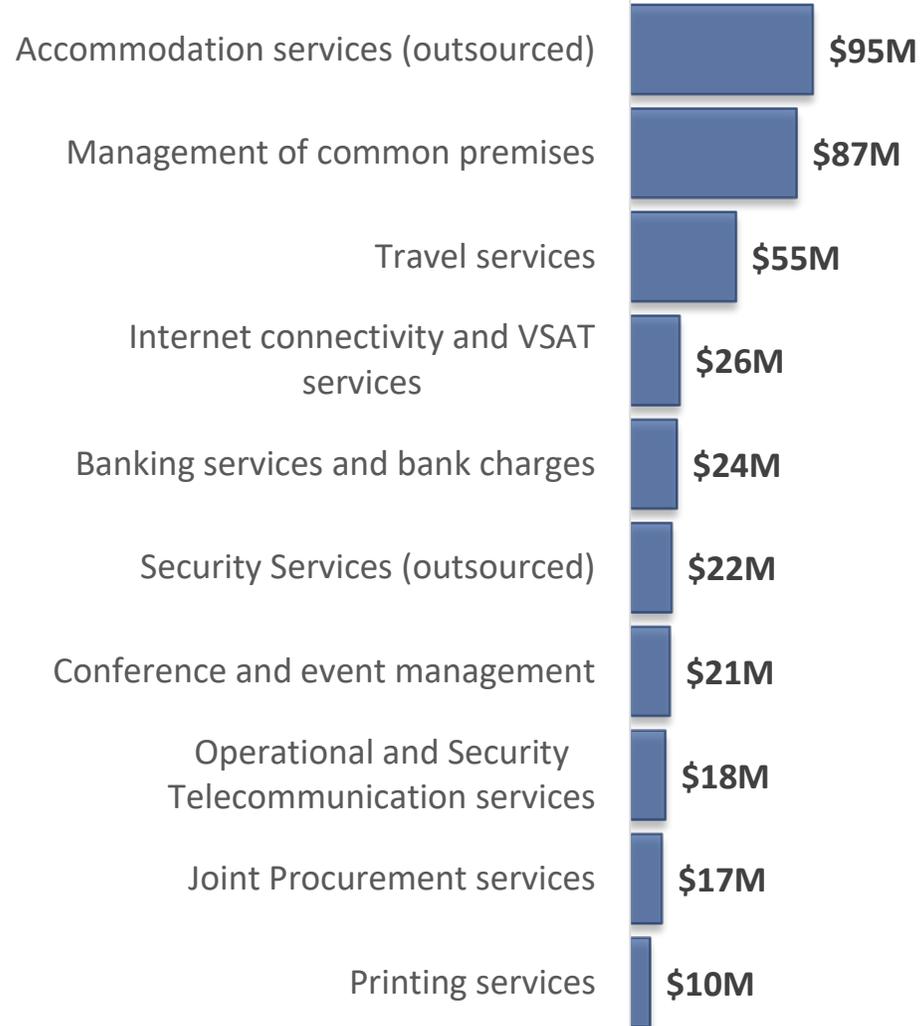
Agenda

- ▶ Welcome & Intro
- ▶ BOS & High-impact services
- ▶ Gender Responsive Procurement for Business Operations
- ▶ Country Example of GRP - Bangladesh
- ▶ How to integrate GRP in BOS
- ▶ Q&A

High Impact Common Services



TOP 10 HIGH-COST AVOIDANCE \$375M



HIGH QUALITY & SOCIAL IMPACT COMMON SERVICES



Disability
Inclusion

Physical Accessibility
Inclusive HR
ICT/Digital Accessibility



Good
Practices:
Innovation

Common Mobility (WFP, UNDP, UNHCR)
Common Accommodation (WFP)
Clinic & Medical Booking (WFP)



Environmental
Sustainability
Services

Energy Mgt., Monitoring & Consumption
Assessment & Business Case
Solar Solutions (Home, Street, H2O)



Gender
Inclusive
Operations

Gender Responsive Procurement
Gender Parity
Enabling Environments



Enabling
Environments

Inclusive Working Environments
Staff Well-being & Community Reach
Sustainable Canteen

PROOF OF CONCEPT RENEWABLE ENERGY & DISABILITY INCLUSION

Business Cases for renewable energy in UN Premises

1. Facilitate implementation with real data & IoT devices
2. Reduce CO2 footprint, increase energy efficiency, reliability
3. **Pilot UNCTs:**
AFR: Ghana, Lesotho, Namibia, Nigeria, South Sudan, Zambia, Zimbabwe;
LAC: Haiti
AS: Lebanon
ECA: Kazakhstan, Kyrgyzstan, Turkmenistan



Disability Inclusion Seed Funding

1. Seed funding to UNCTs to advance UNDIS & make operations inclusive
2. Create **inclusive HR practices** with accessible premises & digital tools
3. **Pilot UNCTs:**
AFR Lesotho, Namibia, Nigeria
APA: Indonesia, Iran, Nepal, Fiji
AS: Lebanon
ECA: Albania, Montenegro, Tajikistan
LAC: Costa Rica, Dominican Republic, Guatemala, Uruguay



GENDER RESPONSIVE PROCUREMENT IN BOS

REFRESHER ON GRP AND COUNTY EXAMPLE

NOVEMBER 2022

Photo | UN Women/Photographer's name

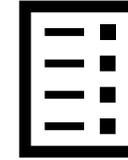


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AGENDA



1. High level context of GRP – refresher
 - Definition & Concept of GRP
 - Common barriers
 - UN task force on GRP
2. County Example by UNCT Bangladesh – Procurement Working Group
3. How to integrate GRP in BOS
4. Q & A

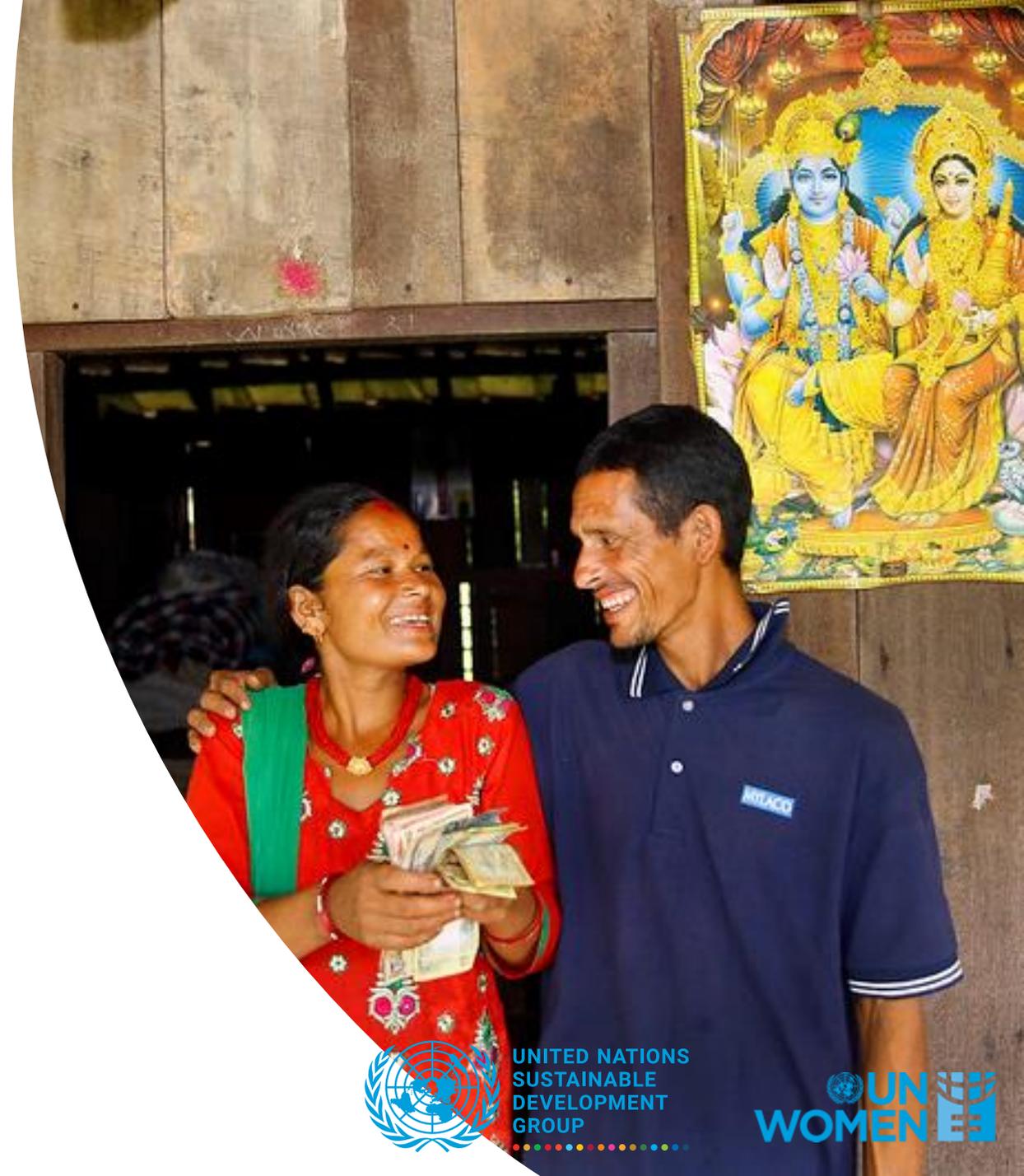
DEFINITIONS



Gender-Responsive Procurement (GRP) is the sustainable selection of goods/services/works that considers the impact on gender equality and women's empowerment.

Woman-Owned Business (WOB) includes at least 51% independent ownership including unconditional control by one or more women and independence from non-women-owned businesses.

Gender-responsive vendor is a legal entity that promotes gender equality and meets local and international labour and human rights standards.



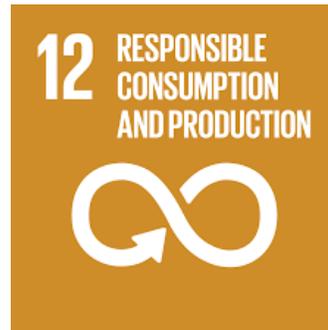
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GRP IN THE CONTEXT OF SDGS



GRP aligns with the UN Sustainable Development Goals (SDGs), especially **SDG 5: gender equality, SDG 8: decent work & economic growth, SDG 12: responsible consumption & production**, specifically target **12.7 on sustainable procurement practices**.



UN represents a major market – in 2021 the UN system spent **USD 29.6 billion** worth of goods, services and works.

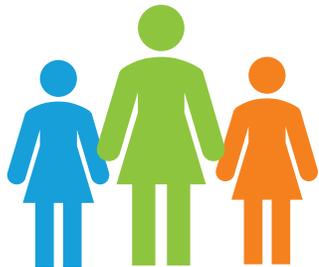
Moreover, gender equality and equal economic rights for all represent **inseparable human rights!**



UNEQUAL GENDER PARITY IN THE WORLD ECONOMY

35%¹

OF ALL SMALL AND MEDIUM ENTERPRISES (**SMEs**) ARE **OWNED BY WOMEN**



31-38%²

OF FORMAL SMEs IN **EMERGING MARKETS** ARE OWNED BY WOMEN (AROUND 8 - 10M)



20%¹

OF **GDP** PRODUCED BY WOMEN-OWNED SMEs



20%³

OF GLOBAL GROSS DOMESTIC PRODUCT IS FROM **PUBLIC PROCUREMENT**



1%⁴

OF **PUBLIC PROCUREMENT SPEND** GOES TO WOMEN-OWNED BUSINESSES



1. Source: World Bank, 2012
2. Source: IFC, 2021
3. Source: Chatham House, 2017
4. Source: ITC, 2014



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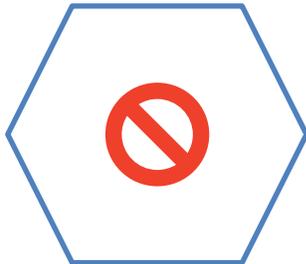


COMMON BARRIERS TO GRP



Barriers for UN to implement GRP

Voluntary nature of GRP



Limited knowledge about UN business opportunities among WOBs

Lack of GRP-related policies



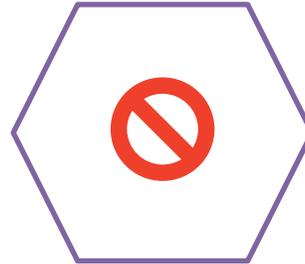
Lack of access to finance and capital, smaller in size

Lack of tools and guidance



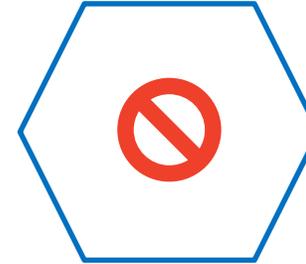
Limited access to business networks and skills

Lack of buyers' knowledge & capacity on GRP



Time poverty caused by household and family care work

Lack of GRP implementation cases & examples



Social, cultural and legal discriminatory norms

Barriers for Women-owned business to compete



UN SYSTEM-WIDE EFFORT TO PROMOTE GRP



- UN TASK FORCE ON GRP -

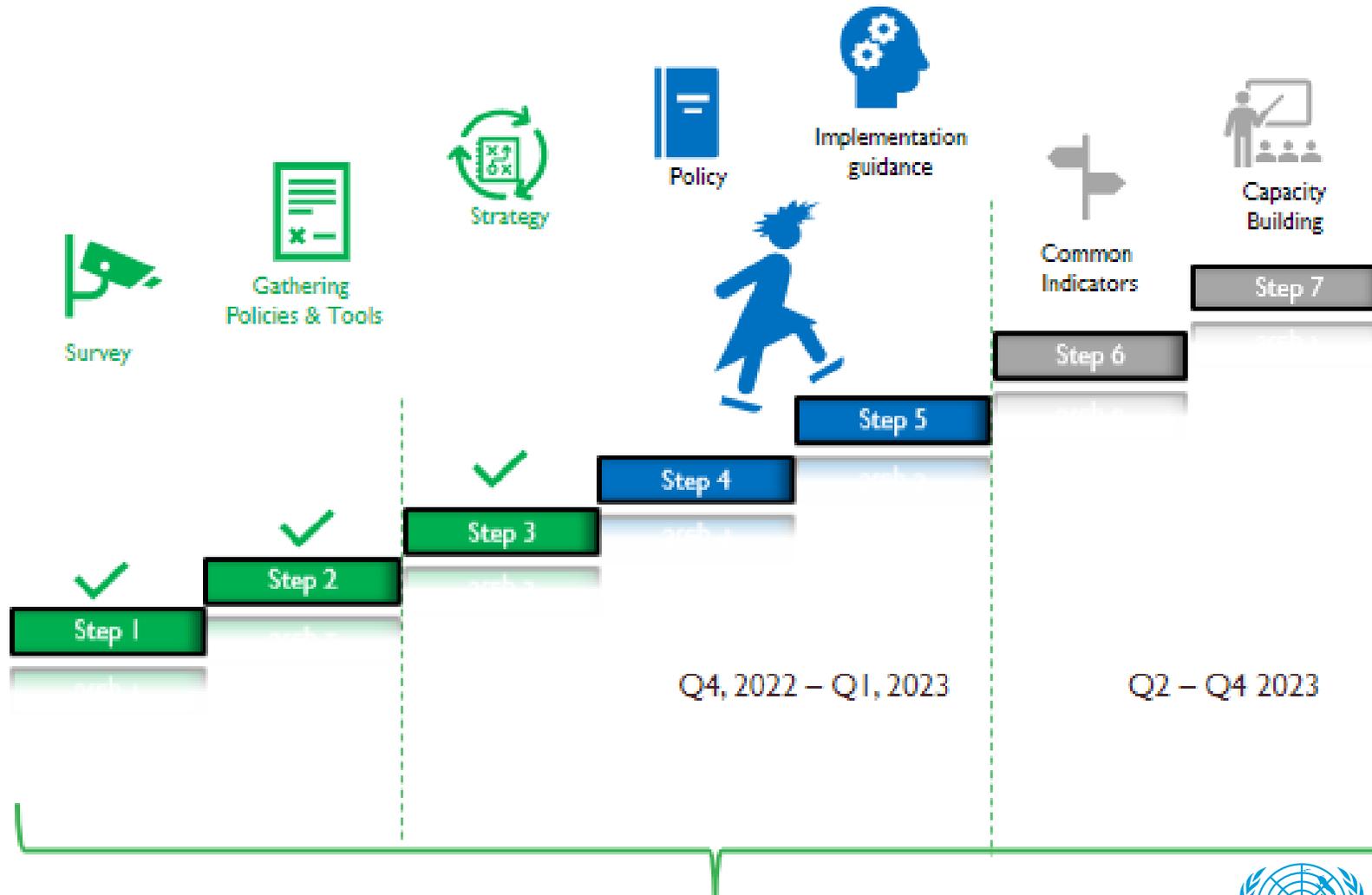


- UN GRP task force established in 2019.
- Chaired by UN Women.
- Members: 20 UN entities.
- Key deliverables:
 - 1) UN GRP Policy
 - 2) UN GRP Guidelines
 - 3) Capacity Building

UN SYSTEM-WIDE EFFORT TO PROMOTE GRP



- UN TASK FORCE ON GRP -



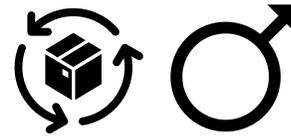
Gender-Responsive Procurement Action Plan for UN



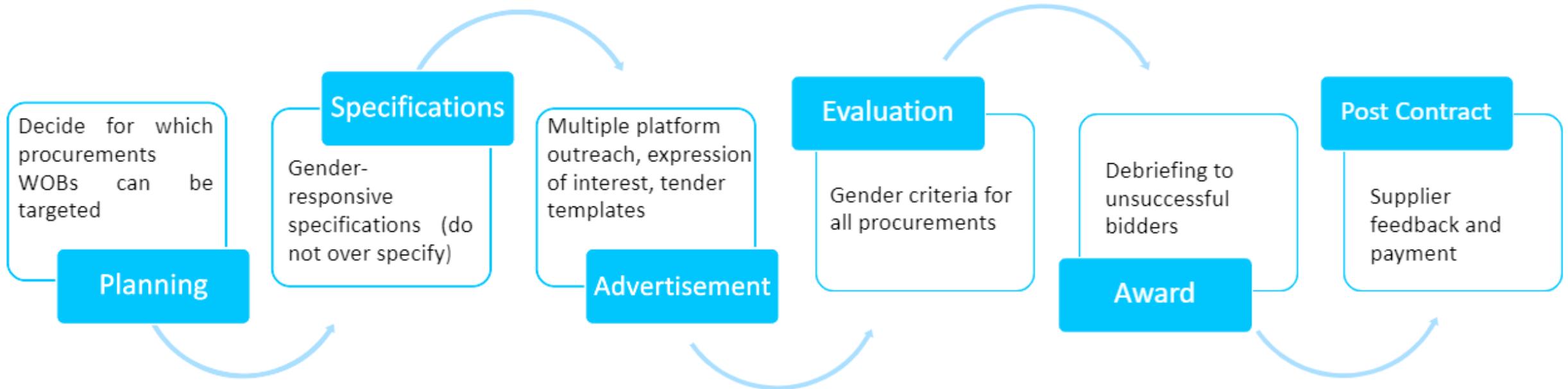
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GRP IN PROCUREMENT PROCESS



- Best Value for Money (BVFM) is about how well the goods, services and works meet its **social, environmental, economic** and **overall strategic objectives of UN**. Not only about the price!
- GRP is an integral part of **BVFM**.
- Gender-related considerations should be integrated **at all stages of a procurement cycle**.



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BEST PRACTICE FOR UN COUNTRY TEAM

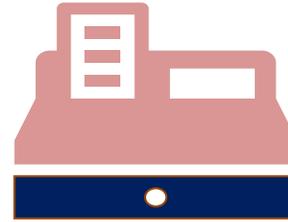


- **Stock-take** of **WOBs** at the country level
- Prepare **a list of pre-qualified WOBs** in the most common sectors
- Make the procurement opportunities **available on different platforms**
- Ensure **the technical requirements** are in proportion to the estimated size, scope and value of the contract.
- Introduce **gender-responsive evaluation criteria** in joint LTA exercises and give priority to invite local WoBs to the solicitations.
- Where allowed and applicable to conduct the **limited competition** by **inviting WOBs exclusively**.
- Work at **Country Operations Management Team (OMT) level** on **capacity building for WOBs**
- **Share best practices** with your OMT, Procurement Harmonization working groups, and work through Delivering as One.

EXAMPLES - HOW UN WOMEN IMPLEMENT GRP



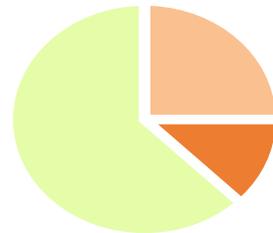
Global database of WOBs in E-Procurement system



Suppliers are classified by ownership



Increasing pool of gender-responsive suppliers through tenders



Internal GRP dashboard to measure progress



Gender Criteria in Evaluations



EXAMPLES OF GENDER EVALUATION CRITERIA



- Use of **gender-responsive criteria**, such as:
 - Company owned and/or led by women
 - Implemented policies that promote gender equality
 - Gender balance in project team
 - Nature of subcontractors
 - Signatory of Women's Empowerment Principles (<https://www.weeps.org/>)
- Use of women's **ownership** as a **tiebreaker**.

COUNTRY EXAMPLE - BANGLADESH PROCUREMENT WORKING GROUP -

Bangladesh - 2021

ungm.org/ASR

Procurement value for the year (USD)

\$187.47M

UN organizations procuring from the country

22

Ranking of supplier country by UN procurement value

36th

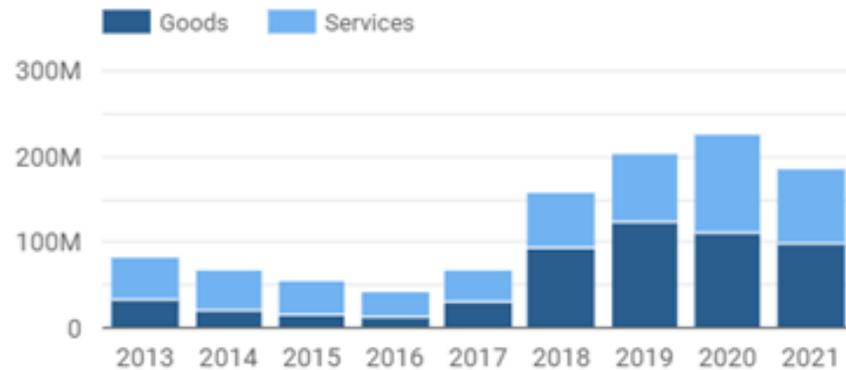
Percentage of total UN procurement from the country

0.63%

Number of suppliers registered in UNGM

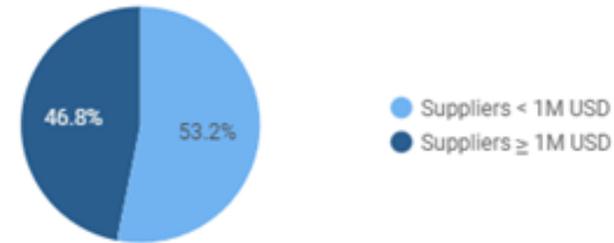
2,996

Goods and services distribution (USD)



Supplier distribution

Share of total procurement based on suppliers' aggregate volume



Total number of suppliers: 1,740

Number of suppliers with volume ≥ 1M USD: 35

Procurement by category

| Category (UNSPSC segment level) | Procurement amount (USD) |
|---------------------------------------|--------------------------|
| Management and Admin Services | 25.9M |
| Transportation, Storage, Mail Serv... | 21.6M |
| Food and Beverage Products | 21.4M |
| Building and Maintenance Services | 13.8M |
| Medical Equipment and Supplies | 13.8M |

Procurement by organization

| Organization | Procurement amount (USD) |
|--------------|--------------------------|
| UNICEF | 42.5M |
| WFP | 35.1M |
| IOM | 34.7M |
| UNHCR | 30.9M |
| UNDP | 20.8M |



BACKGROUND & OBJECTIVE

UN Country Team Bangladesh carried out a workshop with the following objectives:

- **Programmatic initiative** supported by Procurement Functions to encourage & **sensitize Women Owned Businesses about UN procurement opportunities** in the country.
- Strengthen capacity of UN agencies' Procurement focal points on implementing a gender responsive procurement.
- **Disseminate information and knowledge on GRP** among the potential Women Owned Businesses and **diversify the supplier base**.
- A formal introduction of United Nations Global Market (UNGM) and orientation on GRP scope of works in the procurement platform



PLANNING OF THE WORKSHOP



Informal survey and feedback from all agencies about Feasibilities of GRP workshop



Regular meeting within Procurement working group and coordination with OMT



Workshop Execution Planning



Budgeting

AGENDA OF THE WORKSHOP



- Opening Remarks (Explaining objective of GRP to the audience)
- Highlight of UNGM business opportunity
- Presentation on UNGM registration process
- GRP in solicitation stage and Bidding preparation
- Open Discussion and Q & A (Involving participants and all UN Agencies Procurement focal)
- Interview with a few Women Owned Businesses & recording their feedback.

CHALLENGE

Lack of understanding on GRP (relevant internal and external stakeholders)

Bringing all UN agencies under one platform to implement the GRP

Ensuring Women participation at the workshop (social stigma)

Managing the expectations of Women Owned Businesses

Policy limitation for implementing the GRP (example)

OUTCOME

Better understanding on UN business opportunity

Capacity enhancement on UNGM registration process, resulting in 240 new WOBs in UNGM database

Changed positive perception and commitment towards GRP by all UN agencies

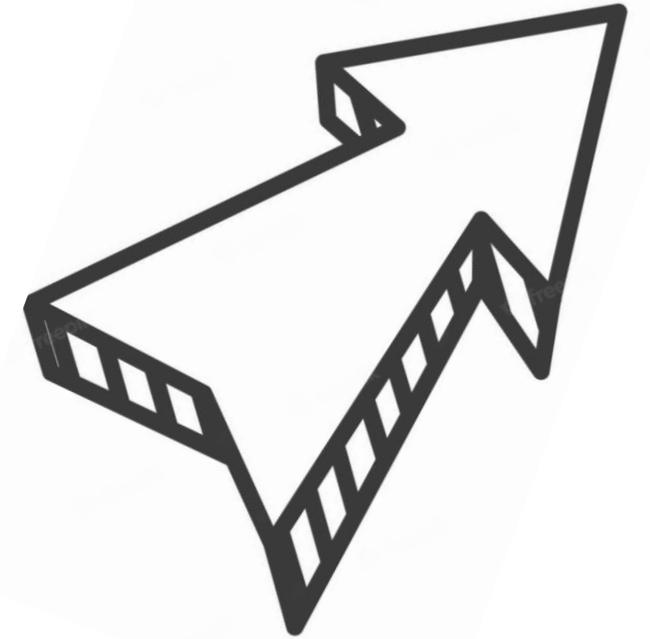
Achieved one single milestone under the commitment of BOS for arranging a workshop

Use the database of the WOB to connect them to future opportunities

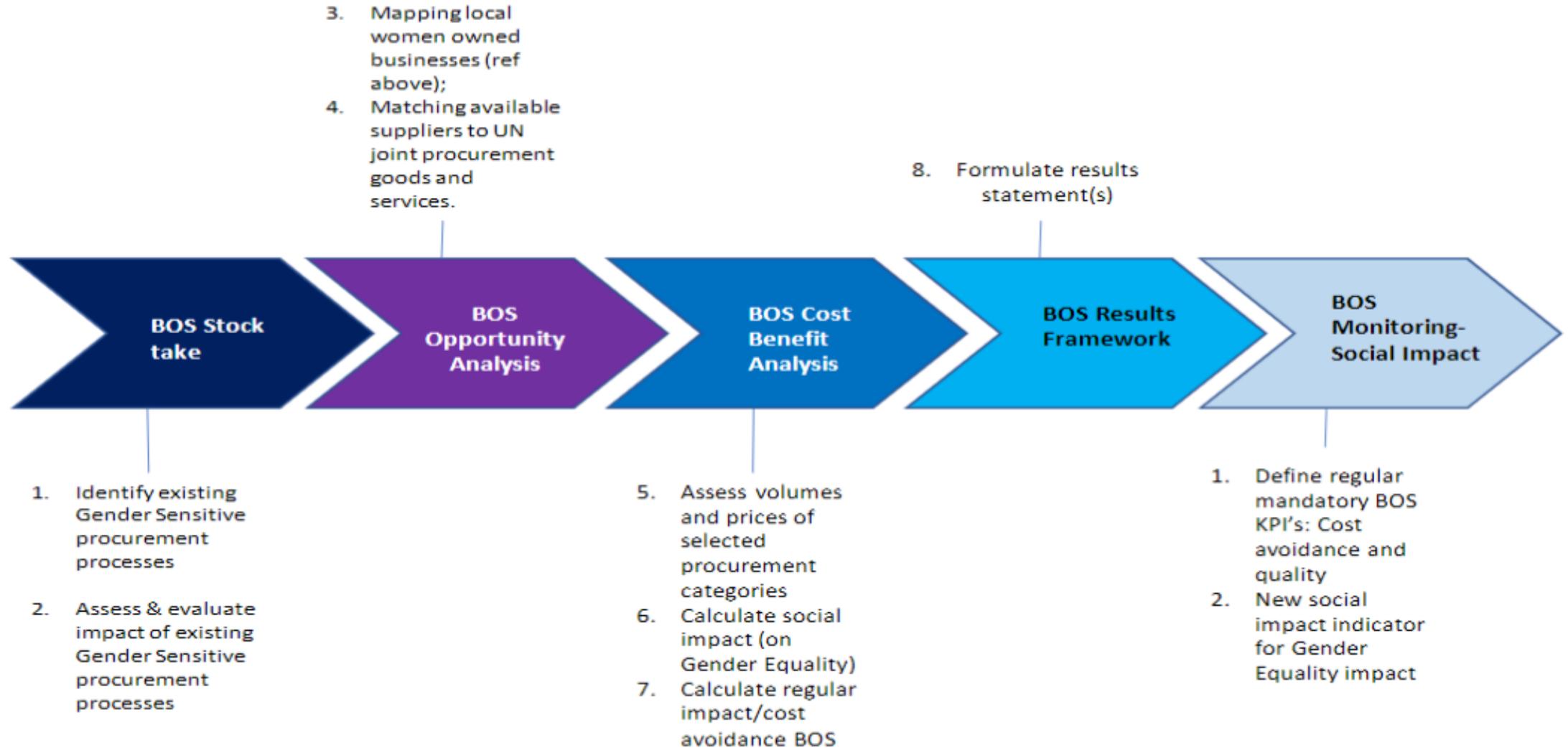
First step in the process of creating synergy between UN agencies and harmonize the efforts of one UN to implement a gender-responsive procurement system, as committed in the Business Operations Strategy

WAY FORWARD

- Capacity enhancement training on GRP for all UN agencies procurement focal or staff led by UN Women Bangladesh
- Categorization and validation of WOB database by OMT
- Matching available WOB to UN joint procurement activities in the country
- Affirmative actions on low value procurement cases
- Individual agencies will analyze data of engaging WOB and take necessary steps to improve



HOW TO INTEGRATE GRP IN BOS





Q & A, DISCUSSION



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THANK YOU!



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Upcoming BOS Disability Trainings

Inclusive HR: Organize in persons/online career fairs.

- [Monday, November 7th, 5:00 am CET/+1 \(Nov 6th 11:00 PM NY/GMT-5\)](#)
- [Wednesday, November 9th, 2:00 pm CET/+1 \(8:00 AM NY/GMT-5\)](#)

Inclusive ICT, creating accessible office documents with a brief overview of assistive technology for persons with disabilities

- [Tuesday, November 15th, 2:00 pm CET/UTC+1 \(8:00 AM NY/GMT-5\)](#)
- [Thursday, November 17th, 4:00 pm CET/+1 \(10:00 AM NY/GMT-5\)](#)

Inclusive ICT, hosting accessible online meetings

- [Monday, November 21st, 2:00 pm CET/UTC+1 \(8:00 AM NY/GMT-5\)](#)
- [Thursday, November 24th, 7:00 am CET/UTC+1 \(1:00 AM NY/GMT-5\)](#)

Thank You

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